



Justin Welsh @thejustinwelsh

Nov 22 · 14 tweets · [thejustinwelsh/status/1595044757499166720](https://twitter.com/thejustinwelsh/status/1595044757499166720)

My one-person business does \$169k/mo in revenue.

It costs me \$623/mo + 2.9% to run it.

Here are the 11 no-code tools in my tech stack:



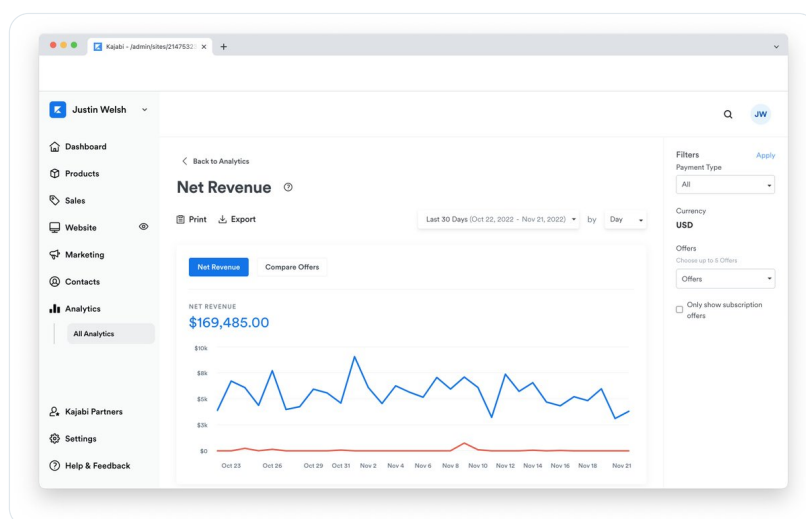
Website (and more): [@Kajabi](#)

Kajabi makes my life very easy.

It bundles my website, landing pages, email provider, forms, customer CRM, and courses together.

It's truly a great tool for the cost.

Cost: \$399/month

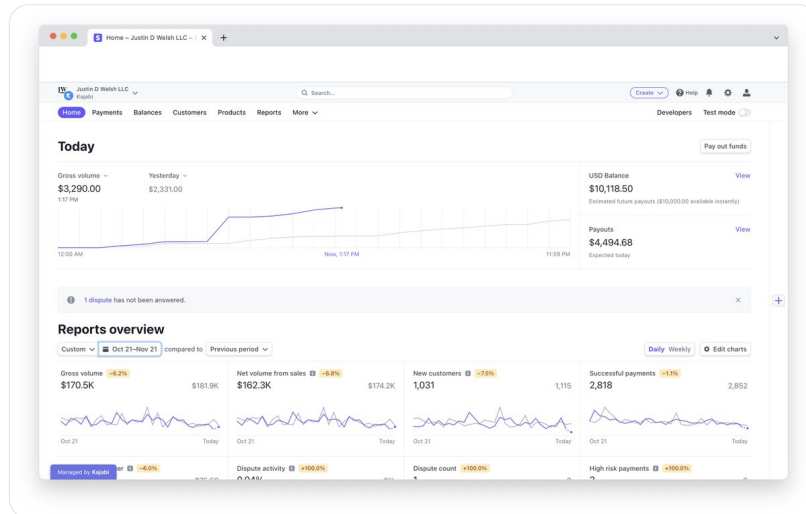


Payments: [@stripe](#)

Stripe connects directly to Kajabi, so it's easy to take payments.

I get paid out every weekday, so I'm not held hostage while a company holds my money for interest.

Cost: 2.9% + \$.30 per sale



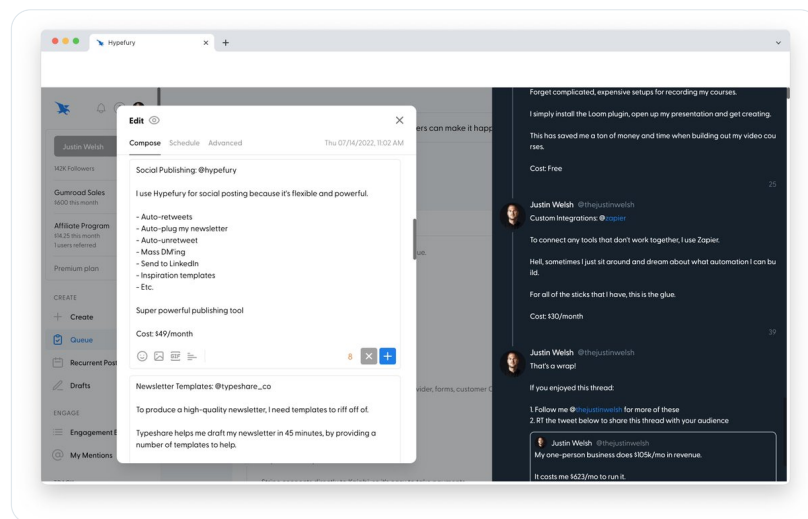
Social Publishing: [@hypefury](#)

I use Hypefury for social posting because it's flexible and powerful.

- Auto-retweets
- Auto-plug my newsletter
- Auto-unretweet
- Mass DM'ing
- Send to LinkedIn
- Inspiration templates
- Etc.

Super powerful publishing tool

Cost: \$49/month



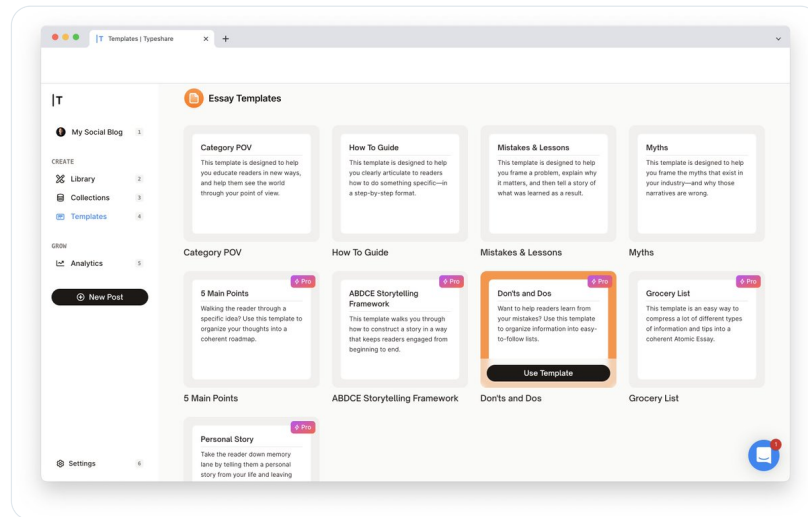
Newsletter Templates: [@typeshare\\_co](https://typeshare.co)

To produce a high-quality newsletter, I need templates to riff off of.

Typeshare helps me draft my newsletter in 45 minutes, by providing a number of templates to help.

Built by digital writers for digital writers.

Cost: \$20/month



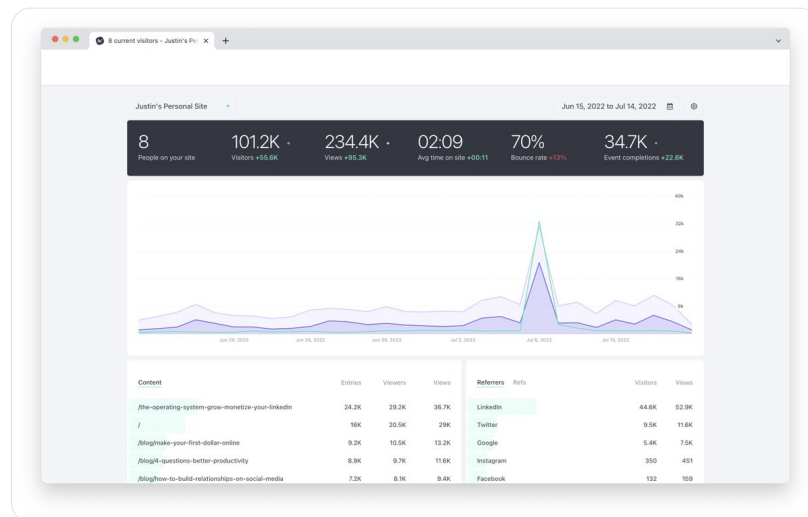
Web Analytics: [@usefathom](#)

I find Google Analytics to be difficult to use and understand.

That's OK because Fathom Analytics is amazing.

It takes less than 2 minutes to set up and gives me all of the analytics I need in one simple dashboard.

Cost: \$24/month



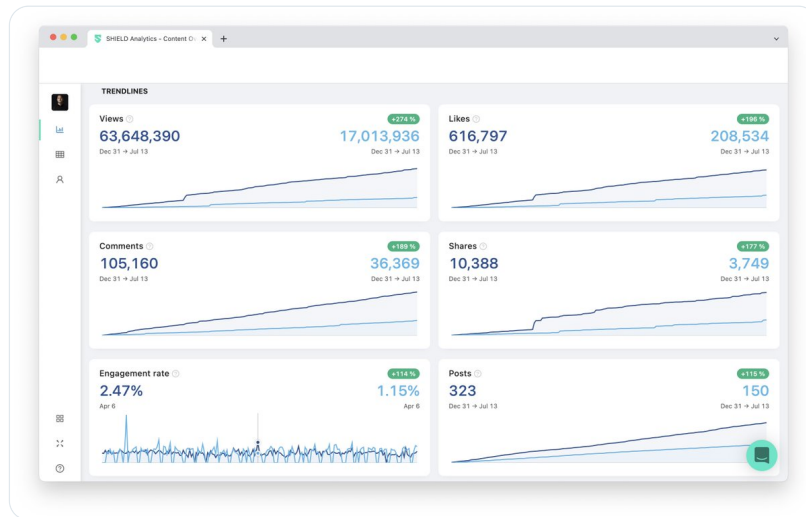
LinkedIn Analytics: [@getshieldapp](#)

Shield is way more than just LinkedIn analytics.

It's the perfect tool for repurposing, saving old posts, and truly understanding what's working.

With 245k+ followers, it's a must for me.

Cost: \$16/month



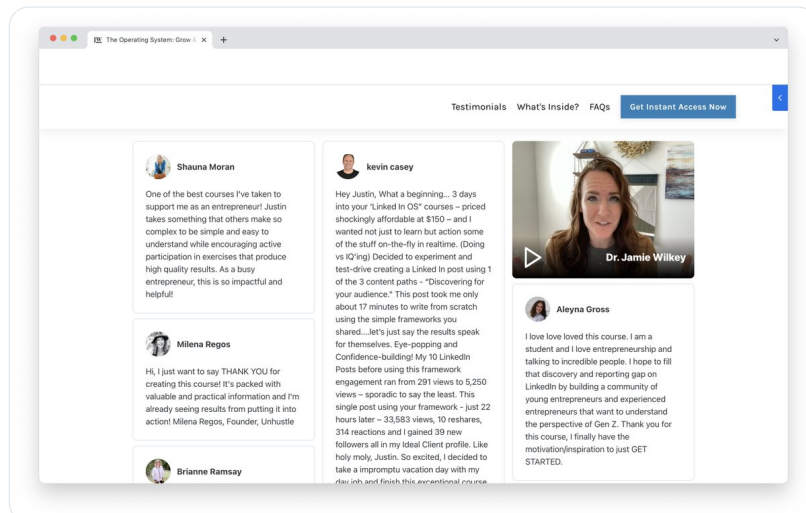
Testimonials: [@testimonialto](#)

[@damengchen](#) has built a unique testimonial tool.

I embed it inside of my courses and let users record videos or write a text testimonial.

With one click, the testimonial gets approved & automatically added to my landing page.

Cost: \$60/month



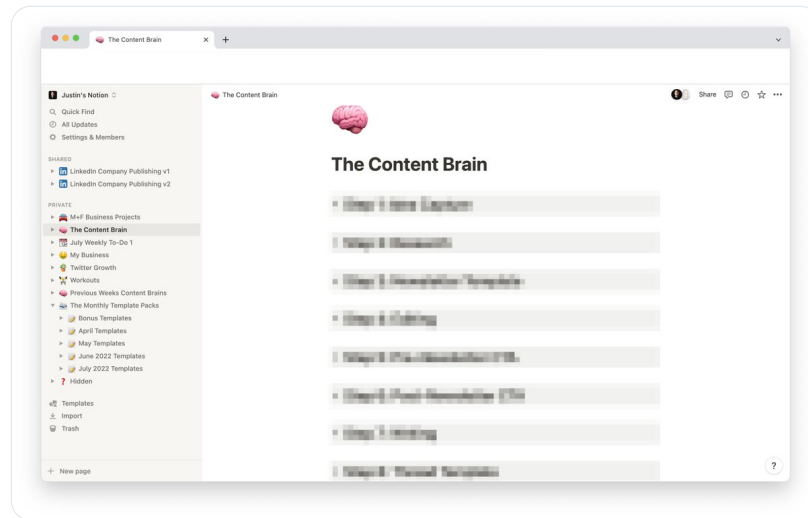
Business CRM: [@NotionHQ](#)

The complete hub of my entire creative business.

- Company roadmap
- Daily/weekly to-do
- Complete content system
- Networking and connections
- Etc.

It literally keeps me organized unlike anything else.

Cost: \$10/month



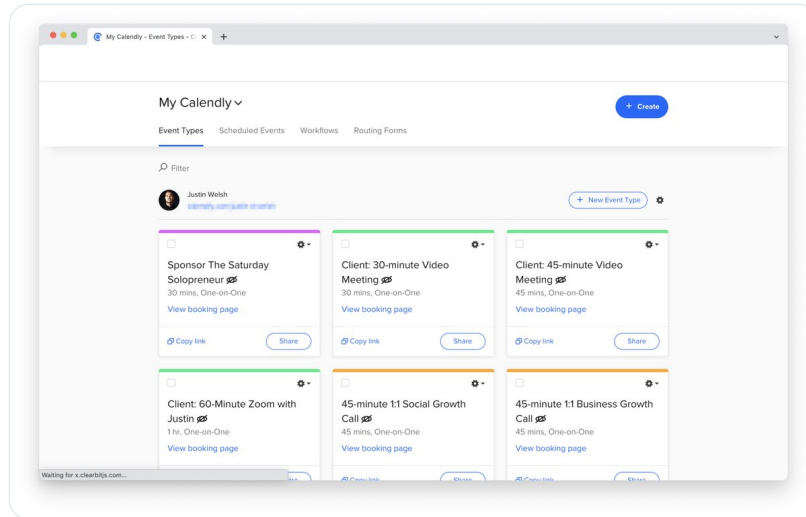
Scheduling: [@Calendly](#)

There are many scheduling apps on the market, but Calendly still does the trick.

Simple availability blocking, custom events, payments, routing, reminders, etc.

It's the easiest way to get out of back-and-forth scheduling.

Cost: \$15/month



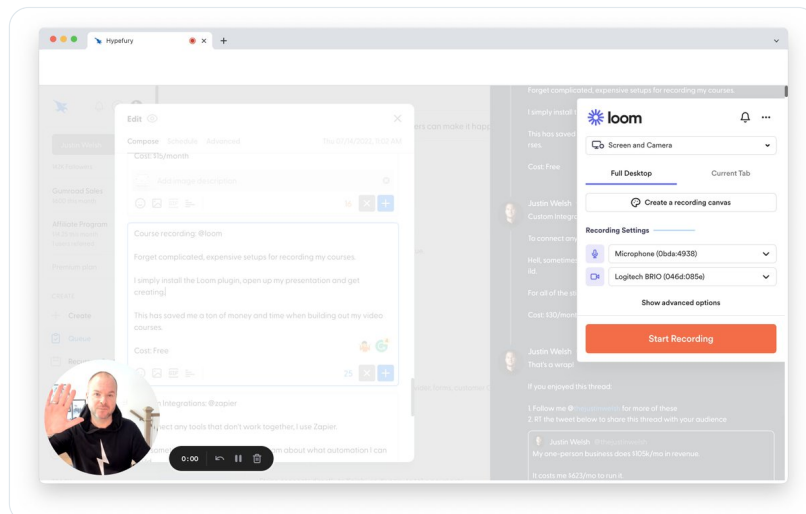
Course recording: [@loom](#)

Forget complicated, expensive setups for recording my courses.

I simply install the Loom plugin, open up my presentation and get creating.

This has saved me a ton of money and time when building out my video courses.

Cost: Free





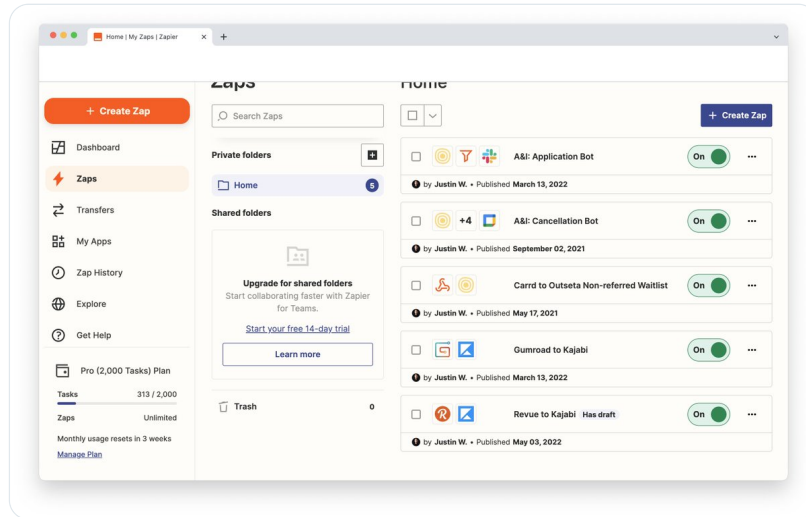
Custom Integrations: [@zapier](#)

To connect any tools that don't work together, I use Zapier.

Hell, sometimes I just sit around and dream about what automation I can build.

For all of the sticks that I have, this is the glue.

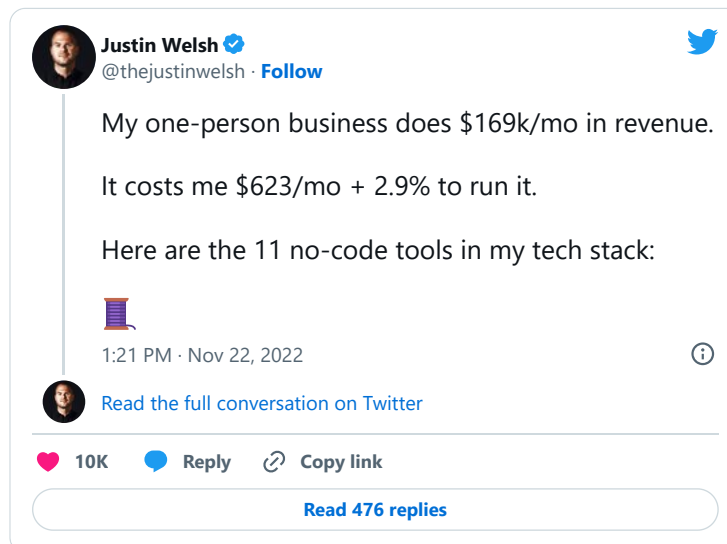
Cost: \$30/month



[@zapier](#) That's a wrap!

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