



Visa's Haphazard Habitus @visakanv

Oct 9 · 11 tweets · [visakanv/status/1579018818848190465](https://twitter.com/visakanv/status/1579018818848190465)

a lot of people fantasize about money n status as a proxy for having freedom to do what they really want.

interesting thing is that if you're specific about what you really want, you'll often find there are more accessible paths to get there that dont require as much as u think

thing is, this is complicated by the fact that status regulation is real, and so many people are conditioned to suppress, even to themselves, the truths of what they really want, because they feel that they don't "deserve" to want what they want, at their current status

I don't mean vague escapist fantasy goals, I mean very precise, specific outcomes that you can plot a series of dominos towards. eg "i want to be the biggest podcaster in the world so i can have any guest I want" → which guests specifically? why, exactly?

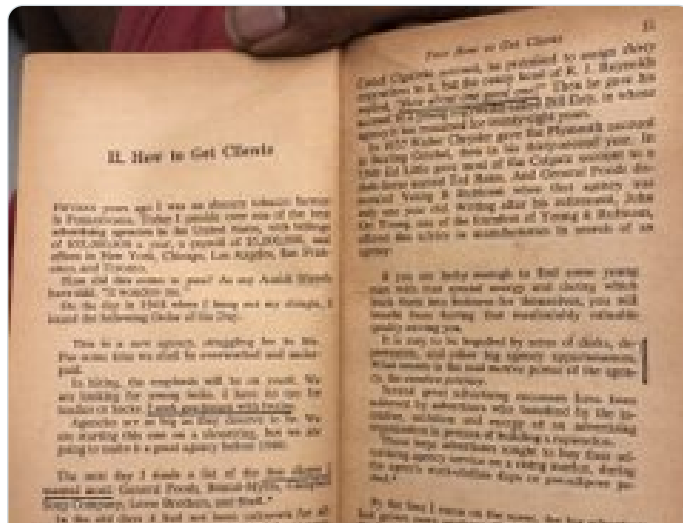


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Replying to @visakanv

On How to Get Clients: I think it's remarkable that Ogilvy made a list of the five clients he wanted most. You seldom hear people talk like this. My own friends working in ad agencies today admit that they get mediocre clients to pay the bills. Ogilvy wasn't interested in that



if the status regulation is a bottleneck, it can be worth daydreaming for a bit about having infinite \$ and status so that you can feel temporarily like you have the right to wish for anything, and when you make a list of those wishes you can systematically reverse-engineer them

but i think my impulse to write this thread is mainly driven by a "omg, you dont need all that, just articulate what you want and troubleshoot that and you'll find that happiness, joy, satisfaction, delight, euphoria etc is so much more accessible than you think"



and better still, once you start living a fraction of the life you want, you can focus on that, and you can grow that, and IMO it can actually be a more effective way of eventually making it a larger part of your life. don't defer your joy for later



this is a separate thread that's kind of about the same thing from a different angle

the fleeting, low-grade, passing attention of a million randos is worth a lot less than it seems, and it converts to quality attention a lot more poorly than you'd guess



the point is ultimately to focus on what you really really want. if you focus on a proxy, there's an "exchange rate" which is hardly ever in your favor. never lose sight of what you really want or you'll get pwned in the negotiations, even innocuously



this thread so far still not quite the most effective way of framing what i'm trying to say but i'll keep practicing, because I want to get good at conveying this, bc i want to make friends with the people who get it + are also on the path, so we can do cool shit together

postscript: a thing i quoted on alt recently – someone tweeted sth like, "does anybody want to marry me" – i QT'd with "the trick to getting married is you have to ask one specific person". "but they might say no!", yeah, that's the risk you have to take. no avoiding that one

similarly, strangely(?), "i want to be rich and famous" kinda has "does anybody want to marry me" vibes. rich for what? famous for what? you have to be precise. social reality doesn't know what it wants n is always thirsty for ppl who know what they want

